



Dear Art Department:

My 25-year career as a successful graphic designer has allowed me to excel in many different industries such as health & wellness, finance, consumer packaging goods, biotechnology, publishing, retail, government, communications, higher education, and the sports industry. While I have enjoyed the diversity of contracting, my goal has always been to settle into a **permanent** team environment. My goal is to work for a company I can showcase my creativity with a collaborative group I can consider my family away from home.

My knowledge of **print & digital design, production, and prepress**, has transformed me into an all-star designer. I have achieved proficiency in **InDesign, Illustrator, and Photoshop**. I pride myself on my **typography** and **communication skills**, and the ability to **problem-solve**. My **dedication, attention to detail, and passion for my craft** are qualities that would make me uniquely valuable to your company. My years as a multi-sport, collegiate, and high school **Hall of Fame athlete**, enhanced my ability to be an **excellent team player, a strong mentor, and an effective leader**. Working on **multiple projects under tight deadlines** is also my favorite pastime.

I hope to become a valuable member of your team. When you combine my extensive graphic design experience, **outgoing personality, and enthusiasm**, the **passion in my work shines through**. I would appreciate the opportunity to meet with you to discuss this position further. I look forward to hearing from you.

Respectfully,

*Brenda Sepanek*

*"If you are going to do something, do it right or don't do it at all." ~ My Dad...RIP 2020*

# BRENDA SEPANEK



*Your Future Graphic Designer*

**AVAILABLE IMMEDIATELY**

**employment or freelance opportunities**

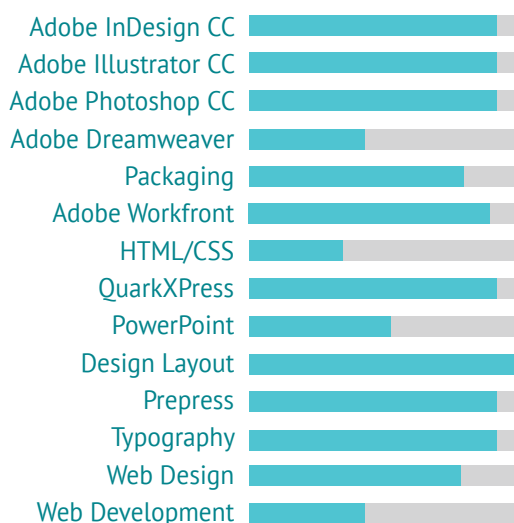
[www.brendasepanek.com](http://www.brendasepanek.com)

✉ [bsepanek@hotmail.com](mailto:bsepanek@hotmail.com) ☎ 413.658.5707

in [www.linkedin.com/in/brendasepanek15b/](https://www.linkedin.com/in/brendasepanek15b/)

Contracting has played a pivotal role in my career. It has enabled me to showcase my diverse skills, and has proven that I quickly adapt to all environments. I hope to use those advantages in a permanent team role in the future.

## SKILLS



## EDUCATION

**Bachelor of Science • Keene State College**

Major: Graphic Design Minor: Art

**Certificate • San Diego Community College**

Web Design/Multimedia

## AWARDS

**California State Fair 2003: 1st Place**

**San Diego Fair 2003: 2nd Place**

For Portfolio Website: view at [www.brendasepanek.com](http://www.brendasepanek.com)

**Viewpoint Digital Artist Award 2003: 2nd Place**



## EXPERIENCE

**Lake Norman Pickleball Association** • Lake Norman, NC

*Freelance Graphic Designer (2020-2023)*

Designed logo and branding for new club. Including flyers, t-shirts, promo cards, tents, banners, stickers to spread the word of pickleball in the area.

**Acuity Brands** • Atlanta, GA

*Remote Contract Graphic Designer (2021-2022)*

Designed merchandise displays and collateral for in-store showcasing.

**Lowe's Home Improvement** • Mooresville, NC

*Remote Contract Package Designer (2020-2021)*

Designed consumer packaging goods (CPG) for Lowe's private brands. Packaging, consisting of boxes, labels, cut cases, polybags, tags, and wraps.

**AXA/Equitable Financial** • Charlotte, NC

*Remote Contract Senior Graphic Designer (2019-2020)*

Rebrand team member that redesigned all of the company's marketing collateral. Brochures, flyers, booklets, advertisements, & more.

**Connecticut Tigers (A) Baseball Team** • Norwich, CT & Huntersville, NC

*Freelance Graphic Designer (2010 & 2018)*

2010: Designed marketing brochure, team yearbook & pocket schedules.

2018: Designed bar sign logo to be used on t-shirts & pint glasses.

**TIAA** • Ballantyne, NC

*Remote Consultant Graphic Designer (2017)*

Designed infographics and retractable banners for National Call Center.

**Tire Pros** • Huntersville, NC

*Permanent Graphic Designer (2015-2016)*

Designed print, digital & social media advertisements and other marketing collateral in a very fast paced environment for 700 tire dealers nationwide.

**WellPet** • Tewksbury, MA

*Freelance Graphic & Package Designer (2011-2014)*

Designed print collateral, in-store displays & consumer packaging goods (CPG).

**Harvard Pilgrim Health Care** • Wellesley, MA

*Contract Graphic Designer (2012)*

Designed print collateral & advertising.

**TJX Companies** • Framingham, MA

*Contract Graphic & Package Designer (2008-2009)*

Designed consumer packaging goods (CPG) for T.J. Maxx & Marshalls. Labels, hang tags, face papers & packaging for all hard home products.

**University of Massachusetts Boston** • Boston, MA

*Contract Graphic Designer (2006-2007)*

Designed marketing brochures, postcards, posters, directories, flyers, invitations, and maps. Designed all Athletics marketing materials.

**Janus Capital Management** • Denver, CO

*Contract Graphic Artist (2005)*

Designed corporate postcards, brochures, bulletins, & HTML files.

**Havoc Publishing** • San Diego, CA

*Contract Graphic Designer (2004)*

Designed photo albums, memory books, mini books, & scrapbook kits.

**Integrant Inc.** • San Diego, CA

*Contract Graphic Artist (2003-2004)*

Designed marketing materials & re-designed website using Photoshop, Image Ready, HTML, & CSS skills. View at: [www.brendasepanek.com](http://www.brendasepanek.com)

**Verizon** • Springfield, MA

*Permanent Graphic Artist (1997-2000)*

Designed display advertising and trained peers. Ranked 3rd out of 75 artists in New England in speed & accuracy. Circle of Excellence nominee.

**Other Companies:** FoodSafe Technologies, Covidien, Hewlett Packard, Yankee Candle, Calbiochem, SAIC, MassMutual, Trinity Marketing.